U.S. COMMERCIAL SERVICE
United States of America
Department of Commerce

Meet the Best U.S. Suppliers at
U.S. Trade Shows

International Buyer Program
2013 U.S. Trade Show Guide

2013 U.S. Trade Show Guide

Meet the Best U.S. Suppliers at U.S. Trade Shows

U.S. Commercial Service International Buyer Program

A Message from

President Barack Obama

Greetings to U.S. exhibitors and attendees from around the world participating in these prominent trade exhibitions.

Selected by the U.S. Department of Commerce as part of the U.S. Commercial Service's International Buyer Program, these prominent trade exhibitions are an excellent venue for developing new business. U.S. Commercial Service staff are here working diligently to connect U.S. companies with international buyers—providing leads, trade counseling and market research.

By opening new markets and promoting trade, we are creating new sales channels for U.S. products and services. The business relationships developed at these trade shows will help increase economic growth and create jobs throughout the United States.

I salute each of you for your commitment to excellence. Cooperation within the international business community gives all of us confidence for a bright economic future.

Best wishes for a successful event.

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Introduction

About the International Buyer Program

The U.S. Commercial Service's International Buyer Program (IBP) is a joint U.S. government–industry effort that brings thousands of international buyers to the United States for business-to-business matchmaking with U.S. firms exhibiting at major industry trade shows. Every year, we help facilitate nearly a billion dollars of new business between U.S. and international companies.

Whether you are looking to import for the first time from the United States or find additional U.S. suppliers, the IBP will help you optimize your trade show experience and connect with lucrative opportunities.

IBP Benefits

As a member of an official U.S. Embassy IBP Delegation, you receive access to exclusive benefits, including:

- U.S. Embassy travel assistance, including registration and visa procedures
- Waived or reduced trades show admission fees
- Complimentary access to networking events and receptions
- Pre-arranged briefings and meetings customized according to buying interests
- On-site and off-site technical tours
- Complimentary use of business facilities including private meeting space, translation assistance, internet access, and lounge areas
- A directory of all U.S. firms at the show with an interest in international exporting
- Complimentary or reduced-rate educational sessions, demonstrations, and seminars
- Extended show exhibition hours before or after scheduled dates
- Travel and tourism options and discounts

Interested in Attending an IBP Show?

To attend an IBP show, please contact your local U.S. Commercial Service office. Contact information is listed on pages 34–39, or visit *export.gov* to find an office near you.

How to Use the IBP Promotional Booklet

- Find shows in your industry on page 2.
- IBP shows on the following pages are presented in date order.
- A listing of U.S. Commercial Service offices in U.S. Embassies and Consulates around the world can be found starting on page 34 or at ***export.gov.***

Connecting you to U.S. suppliers.

2013 International CES®
(Consumer Electronics Show)

"The International CES is the world's most important technology event and the one annual event that truly embodies the innovative spirit of the $1 trillion USD global consumer electronics industry. If you want to see the latest products and technology, meet your next business partner and hear from industry visionaries, CES is a must-attend event."

Susan Littleton
Vice President, Marketing
Consumer Electronics Association

Summary

The International CES® is the world's largest annual trade show for the broad-based consumer electronics (CE) technology market, from mobile electronics, audio and video, home networking information, and wireless technology to high-end audio, satellite systems and more. It is the premier event bringing together consumer electronics product manufacturers, distributors, researchers, content developers, financial analysts, and the press with the highest concentration of buyers and decision makers in the retail distribution channel.

Benefits for IBP Attendees

- Complimentary Exhibits Plus Pass registration for IBP Delegates (no deadline)
- Complimentary access to keynotes, super sessions, and selected free conference sessions
- Complimentary networking reception
- Access to the International Commerce Centers (ICCs), available exclusively for international attendees and exhibitors. Amenities include complimentary internet stations, refreshments, access to translators and private meeting rooms)
- Airfare and hotel discounts available
- For additional services offered to our international attendees, visit ***cesweb.org/international***

January 8–11
Las Vegas, NV

cesweb.org

3,100+ Exhibitors (2012)
156,000 Attendees (2012)

Seminars

A full conference program will be available. For more information, visit ***cesweb.org/conferenceprogram***.

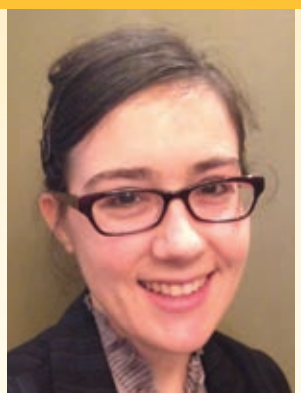
Industries

Audio, automotive electronics, computer hardware and software, connected home, content distribution, digital health and fitness, digital imaging/photography, electronic gaming, emerging technology, entertainment/content, internet-based multimedia services, lifestyle electronics, telecomm/infrastructure, video, wireless, and wireless devices

Target Buyers

Executive-level decision makers, retail buyers, distributors, importers/exporters, manufacturers, manufacturer representatives, financial and market analysts, and members of the press

NAHB International Builders' Show® 2013



"The National Association of Home Builders welcomes all international delegates, and looks forward to seeing you at IBS 2013. We are eager to establish relationships and forge connections between you and our exhibitors that will result in new business and growth for all!"

Jennifer Sloane
International Marketing Manager
National Association of Homebuilders

Summary

The National Association of Homebuilders International Builders' Show® (IBS) is one of the largest building industry trade shows in the world and the largest annual light construction and residential building industry trade show in the United States. In 2013, the IBS is 69 years old, will have approximately 500,000 square feet of exhibit space and attract approximately 50,000 exhibitors. In addition to the exhibition, the IBS offers nearly 100 educational sessions across 10 topic tracks and is host to construction-related meetings, special events, and workshops.

January 22–24
Las Vegas, NV

buildersshow.com

900+ Exhibitors (2012)
51,000+ Attendees (2012)

Benefits for IBP Attendees

- Discounted exhibit hall registration (at the association member rate)
- Complimentary networking reception
- Airfare and hotel discounts

Seminars

Nearly 100 educational sessions—newly revamped for the 2013 Show—as well as complimentary workshops and seminars focusing on the business of residential and light commercial construction and current building-industry trends. Attendees can also visit demonstration areas located in exhibitor booths on the show floor, which will showcase the latest products as well as installation techniques for everything from concrete forms, to siding and flooring, to steel and wood framing. They can also visit The New American Home, the official show home of IBS, and take complimentary tours.

Industries

Architectural/construction/engineering services, computers/peripherals, household consumer goods, and hand/power tools

Target Buyers

Home and light construction builders, architects, developers, land use planners, government officials, building owners, consulting engineers, marketing firms, design/build firms, remodelers, general contractors, and the wholesalers and distributors of construction materials and equipment

AG CONNECT Expo & Summit 2013

"AG CONNECT Expo & Summit 2013 will be the international agricultural gathering place next year in Kansas City. The event will draw a national and international audience of industry professionals with its combination of first-class exhibits, newest products, conference-caliber education, and high-level networking opportunities."

Barkha Limbu
International Marketing Analyst
Association of Equipment Manufacturers

Summary

AG CONNECT is a must attend event for all agricultural producers and other agribusiness industry professionals from around the world. At AG CONNECT, international buyers and government officials will be able to experience the most innovative agricultural equipment and technologies from hundreds of exhibitors from the United States and around the world. AG CONNECT will provide attendees with personal access to exhibiting company executives and one-on-one dialogue with technical experts/engineers in their booths.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Complimentary networking reception
- Hotel discounts

January 29–31
Kansas City, MO

agconnect.com

350 Exhibitors (2011)
11,500 Attendees (2011)

Seminars

Education is a key focus of AG CONNECT and the 2013 event will offer industry-targeted educational programing with industry experts and professional speakers. Sessions will focus on some of agriculture's most important business management issues such as the latest technology, alternative energy sources, weather trends, investing in land, leadership, social media, conservation tillage, safety, and health issues unique to farmers.

Industries

Components, parts, and accessories; dairy/livestock management; electronics; planting, fertilizing, seeding; conditioning equipment, conveying; dairy and livestock; material handling and earthmoving equipment; off-highway vehicles; on-highway vehicles and trailers; seed processing equipment; tillage and soil preparation equipment; tractors and harvesting equipment; seed inputs, fertilizer and crop protection; irrigation and drainage; preservation and storage; renewable energy; services

Target Buyers

Persons involved in all segments of the agriculture business, including owners, producers, dealers, distributors, manufacturers, and government officials

The International Production & Processing Expo 2013

"The IPPE offers a unique opportunity for international attendees to see the latest technological developments worldwide in poultry and meat production and processing from farm to table and to receive technical updates from leading experts."

Charles Olentine, Ph.D.
Executive Vice President
U.S. Poultry & Egg Association

Summary

The International Poultry Expo, International Feed Expo, and the American Meat Institute's International Meat Expo are co-locating their tradeshows in 2013, under the International Production & Processing Expo (IPPE) umbrella name. IPPE is the world's largest trade show for the poultry and feed sectors of the industry. The Expo has been held in Atlanta for the past 65 years. The show displays the latest in technology, equipment, supplies, and services used in the production and processing of poultry and eggs and for those involved in feed manufacturing. With the addition of the American Meat Institute's International Meat Expo, the IPPE will be expanded to include the processing and further processing of meat products.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Complimentary networking reception
- Hotel discounts

Seminars

Pet food conference, role of antibiotics in poultry production, market intelligence forum, animal agriculture sustainability summit, and update on issues facing the feed industry

January 29–31
Atlanta, GA

ipe13.org

895 Exhibitors (2012)
20,651 Attendees (2012)

Industries

Every segment of the poultry industry is represented: live production, hatchery, processing, further processing, packaging, commercial egg, marketing, and all support activities. The feed expo attracts manufacturers, ingredient suppliers, animal health companies, equipment manufacturers, large integrated livestock and poultry producers, and firms that provide other goods and services to the commercial animal food industry. The meat expo focuses on the slaughter, processing, and further processing of red meat, poultry, and seafood products.

Target Buyers

Decision makers within governments, industries, and private-sector companies who are involved in various aspects of poultry and feed production and the processing and further processing of poultry and red meat products; suppliers of services and products supporting equipment manufacturers supplying the poultry, meat, and feed industries.

World of Concrete 2013

"WOC has seen a tremendous growth in our international participation over the past few years, due to our involvement with the International Buyer Program, and our team looks forward to working with various trade specialists and delegates in the months to come."

Jackie James
Director
World of Concrete

Summary

World of Concrete (WOC) is the commercial construction industry's only annual, international event. It draws construction professionals from throughout the world and from all segments of the industry including concrete repair and demolition, information technology, and material handling as well as concrete production, decorative concrete and masonry.

Benefits for IBP Attendees

- Friendly, local language support
- Free exhibits-only admission
- Assistance with travel and housing arrangements
- Daily complimentary networking receptions
- Special discounted price on seminars
- Visa application assistance

February 5–8
Las Vegas, NV

worldofconcrete.com

1,182 Exhibitors (2012)
52,008 Attendees (2012)

Seminars

The WOC education and certification program (February 4–8) is a leader in the construction industry with more than 4,000 attendees participating each year. More than 100 sessions include everything from concrete basics and decorative concrete to concrete pavements and best management practices.

Industries

Architectural, construction and engineering services; building products; construction equipment; hand and power tools; material handling machinery; masonry; information and communications technology for construction; repair and demolition; and trucks and trailers

Target Buyers

Engineers, concrete and masonry contractors, designers, specifiers, demolition contractors, public works officials, and distributors as well as other professionals actively involved in the commercial concrete, masonry, and technology for construction industries

Graphics of the Americas 2013

"The diverse attendance at GOA provides international networking at its best. GOA is a perfect opportunity for customers and vendors to meet and do business together, and I hope you will join an IBP delegation in 2013."

Adham Faltas
Director of Trade Show Operations
Printing Association of Florida

Summary

Graphics of the Americas (GOA) is one of the printing industry's largest annual combined exposition and education events in the United States. GOA is a unique event that attracts printers, designers, and creative professionals from over 90 countries (60% U.S.) GOA's combined expo and conference provides both attendees and exhibitors with a venue that addresses the needs of both end-users and printers, providing a showcase of knowledge, products and technology. Not only does GOA provide a world-class educational program with select bilingual sessions, it also provides hands-on training labs and vendor tutorials on the show floor.

Benefits for IBP Attendees

- Complimentary registration
- Complimentary networking reception
- Reduced seminar fees (please inquire)
- Airfare and hotel discounts
- Possible technical field trips (please inquire)

February 21–23
Orlando, FL

goa2013.com

300 Exhibitors (2012)
8,100 Attendees (2012)

Seminars

Prepress production, management, sales, and marketing, as well as art and design featuring the American Graphics Institute. In addition, the show offers a hands-on computer lab, business opportunities, and new technologies that improve productivity.

Industries

Commercial offset printing, automated workflow, digital printing and variable data printing, flexography, labels, converting, mailings and fulfillment, publishing and digital publishing, wide format printing, design and pre-press, in-plant printing, wide format inkjet printing, post press, and newspapers and publishers

Target Buyers

Printers, designers, creative professionals, and entrepreneurs interested in acquiring printing or graphics equipment

International Home + Housewares Show 2013

"IHHA offers international buyers the opportunity to source from leading housewares manufacturers and suppliers worldwide and to find innovative new products not yet available at European or Asian shows. Profit from inspiring ideas, qualified partnerships, and first-class learning and networking opportunities for both independent specialty retailers and corporate buyers."

Derek Miller
Vice President, International
International Housewares Association

Summary

The International Home + Housewares Show in Chicago is the leading global marketplace to see the latest market-driven homegoods products, designs and trends. It is a must-attend event for retailers and distributors who want to improve their business by differentiating their product offering and concepts. With a strong focus on high-quality, high-design global brands, the show features the entire product lines of the leading U.S. housewares brands, product suppliers and designers—not just the products pre-selected for export markets displayed at non-U.S. shows. Buyers have a chance to find new products and product lines that are not yet available in other markets.

March 2–5
Chicago, IL

housewares.org

2,100 Exhibitors (2012)
60,000 Attendees (2012)

Benefits for IBP Attendees

- Complimentary entrance badges, with pre-registration
- Complimentary networking reception
- Hotel discounts
- Convenient complimentary shuttle bus service from the official show hotels
- International Business Center with refreshments, meeting rooms, and e-mail access

Seminars

First-class educational and networking opportunities, including special exhibitions and displays and a full lineup of seminars on trends and design, visual merchandising and branding, retail success factors, and consumer preferences

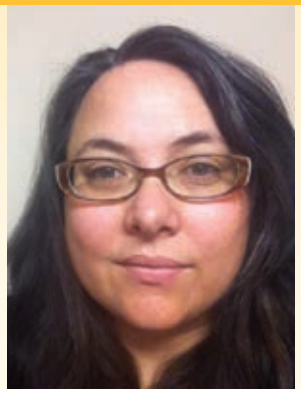
Industries

Dine + Design featuring the finest products for cooking and entertaining; Clean, Contain, + Sustain featuring bath and shower accessories and tools for cleaning and home organization; Wired + Well featuring electrics, home healthcare and home environment products, and Global Crossroads with international pavilions

Target Buyers

Decision makers within governments, industries, and private sector companies who are involved in various aspects of consumer products; professionals in the international home and housewares buying community, representing retail, import and distribution channels.

Natural Products Expo West/Engredea 2013



"Join over 60,000 industry professionals at the ultimate natural and organic tradeshow experience, where you will find cutting-edge trends and new products to help your business grow. There is no better place to absorb a year's worth of industry developments in just four days. International attendees are a vital part of the Natural Products Expo/ Engredea community and we invite all international delegates to attend the 2013 show."

Celeste Warf
Event Manager
New Hope Natural Media

Summary

Natural Products Expo West/Engredea (produced by New Hope Natural Media) is the leading trade show in the natural, organic, and healthy products industry. This trade-only event is the best place to see and sample the newest products and developments in the natural products industry. With over 60,000 industry professionals and almost 3,000 exhibitors, the event showcases the entire value chain of healthy products from start to finish, identifying the bestsellers of today and the trends of tomorrow.

Benefits for IBP Attendees

- Complimentary registration; deadline is March 1 for qualified international attendees
- Complimentary networking lounge for international attendees
- Retail store tour (fee required)

Seminars

Opportunities to learn and explore new ideas, industry trends, and practical solutions to improve business practices and broaden industry knowledge. Many sessions are included with the registration fee, unless otherwise noted in the description.

March 7–10
Anaheim, CA

expowest.com

2,453 Exhibitors (2012)
60,000+ Attendees (2012)

Industries

Agricultural products and services, apparel, cosmetics/toiletries, education/training services, environmental technologies, processed foods, food processing/packaging equipment, furniture, general consumer goods, giftware, healthcare services, household consumer goods, pet foods/supplies, textile fabrics, and supplements/vitamins/herbs

Target Buyers

Professionals and buyers in ingredient, food, supplements, health, beauty, and natural living

The Nightclub & Bar Convention and Trade Show

"Nightclub & Bar is a proud participant in the International Buyer Program and we welcome international delegates from around the world. We strive to provide you with the best possible opportunity to meet, network, and develop business partnerships with our exhibiting companies which showcase a wide variety of leading, innovative, and new-to-market products and services for the beverage, bar, and nightclub industry."

Liza Wylie
Vice President
Nightclub & Bar Group

Summary

The nation's #1 beverage, bar, and nightclub event, the Nightclub & Bar Convention and Trade Show (NCB Show) attracts more than 34,000 owners, operators, and managers of nightclubs, bars, lounges, pubs, restaurants, and sports bars. NCB Show is in its 28th year serving the industry and is restricted to members of the trade only. NCB Show is also co-located with its VIBE (Very Important Beverage Executive) Conference.

Benefits for IBP Attendees

- Complimentary registration to NCB Show and reduced fees for educational sessions
- Complimentary network reception and admission to all keynote addresses
- Exclusive VIP early buying hours
- Hotel discounts

March 19–21
Las Vegas, NV

ncbshow.com

662 Exhibitors (2012)
34,158 Attendees (2012)

Seminars

Bar and nightclub management techniques highlighting best business practices, profitable results, and evolving products and technology

Industries

Spirits, beer, wine, alcohol free beverages, beverage service, glassware, food, food service equipment, décor/furnishings, point of sale, security/age ID, mixes, promotions, cleaning and maintenance, franchise, finance and management, lighting/sound, and apparel

Target Buyers

Decision makers within governments, industries, and private-sector companies who are involved in various aspects of the travel/tourism, food service, beverage, and entertainment industry; private-sector and government officials working or interested in the hospitality industry

The 2013 National Association of Broadcasters Show

"NAB Show is excited and grateful to be included in the 2013 IBP Program. We look forward to working with the U.S. Embassy/Consulate Commercial Specialists as we value their industry insight, expertise, and their role in making our shows so successful."

Margaret Cassilly
Vice President
International Programs

Summary

More than just broadcasting, the 2013 National Association of Broadcasters Show (NAB Show®) is the world's largest digital media industry event attended by leading media, entertainment, and communications professionals who share a passion for the next generation of video and audio content across multiple platforms—from television, radios, and computers to phones, the big screen, and beyond. More than 90,000 media and entertainment professionals from 157 countries attend the show, representing over $18 billion in purchasing power. The show floor is spread over 800,000 net square feet and has 1,500+ unique exhibiting companies.

Benefits for IBP Attendees

- Complimentary exhibits-only registration ($150 value)
- A centrally-located trade center offering a variety of complimentary services, including translator services, daily refreshments, complimentary meeting room space, Wi-Fi, e-mail stations, and complimentary networking receptions
- $100 discount off select conference registration
- Complimentary hotel reservation bookings
- Daily shuttle bus service to and from hotels

April 6–11
Las Vegas, NV

nabshow.com

1,575 Exhibitors (2012)
91,565 Attendees (2012)

Seminars

Nine conferences and three training programs, featuring more than 500 skill-building sessions

Industries

Acquisition and production, broadband, content, display systems, distribution and delivery, management and systems, outdoor/mobile media, post-production, pro audio, radio, and telecom access networks

Target Buyers

U.S. and international broadcasters in public/private radio and television, film/motion pictures, corporate communications, production/post-production, industrial communications, government, new media, telecommunications, and other media professionals—social media, Fortune 500, retail, security, manufacturing, religious institutions, education, sports, and systems integrators

WINDPOWER® 2013 Conference and Exhibiton

"WINDPOWER 2013 provides tons of opportunities to learn about the industry, network, and expand your business. WINDPOWER has truly become an international event attracting a highly diverse group of attendees representing all facets of the wind energy industry."

Mike Swinburn
Sales and Operations Manager
American Wind Energy Association

Summary

WINDPOWER®, produced by the American Wind Energy Association, is the world's largest annual wind energy event and the premier wind energy event in North America. WINDPOWER 2012 hosted 11,000 attendees, 920 exhibitors, and over 1,800 international attendees from 57 countries. WINDPOWER 2013 will offer more than 50 educational sessions, industry workshops, and showcases new technology and solutions on the expansive show floor.

Benefits for IBP Attendees

- Discounted full conference and exhibit hall registration
- Complimentary opening day reception for registered attendees
- Complimentary international reception
- Airfare and hotel discounts
- Matchmaking meeting with U.S. exhibitors
- Free Export Interest Directory listing U.S. exhibitors interested in exporting
- Free access to the International Business Center and lounge
- Free access to country-specific International Spotlight sessions
- Free bus transfers between selected hotels and convention center

May 5–8
Chicago, IL

windpowerexpo.org

920 Exhibitors (2012)
11,000 Attendees (2012)

Industries

Products including balancing equipment, blades, braking equipment, cables, castings, controls, converters, electrical components, gearboxes, generators, housings and frames, nacelles, on-site components and solutions, raw materials, small wind systems and components, towers, wind turbines, yaw and pitch systems; services including construction, engineering and procurement, consulting, development, erection, finance and investment, insurance, legal, logistics and transportation, operations and maintenance, and training

Target Buyers

Persons involved in all segments of the wind energy business, including developers, services, manufacturers, dealers, distributors, utilities and local, state and government officials (U.S. and international)

Offshore Technology Conference 2013

"OTC invites all international delegates to attend the 2013 show. We are confident that the opportunities you find and the connections you make will result in exciting business prospects."

Stephen Graham
Managing Director
Offshore Technology Conference

Summary

The Offshore Technology Conference (OTC) is the world's foremost event for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection. OTC ranks among the largest 200 trade shows held annually in the United States. Engineers, technicians, scientists, and managers from more than 80 nations representing a variety of fields attend OTC.

Benefits for IBP Attendees

- Complimentary exhibit hall registration ($210 value)
- Complimentary access to technical sessions
- Airfare and hotel discounts

May 6–9
Houston, TX

otcnet.org/2013

2,500 Exhibitors (2012)
89,400 Attendees (2012)

Seminars

A well-balanced, three-pronged focus on technical, business, and regulatory issues in the oil and gas industry. It emphasizes a wider spectrum of energy sources and global reach.

Industries

Drilling, exploration, fabrication, instrumentation and controls, environmental, marine, materials, oilfield chemicals, oil spill cleanup, pollution control, process, production, safety, seismic, specialized equipment, sub-sea exploration, survey, telecommunications, testing, tools, training, transportation, well completion, and workover and wireline

Target Buyers

Decision makers within governments, industries, and private-sector companies who are involved in various aspects of the oil and gas industry; private-sector and government officials working or interested in on-shore and offshore safety and training, environmental cleanup, oil spill prevention and cleanup, offshore and remote telecommunications, new drilling and exploration technologies, and more

The National Restaurant Association Restaurant, Hotel-Motel Show 2013

"NRA Show is the only event where you can interact face to face with the entire spectrum of the food service industry—from commercial to non-commercial, operators to dealers, to industry experts and celebrity chefs. At the NRA Show, game-changing products, culinary innovations and groundbreaking ideas await you around every corner."

Mary Pat Heftman
Executive Vice President, Conventions
National Restaurant Association

Summary

The National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show) is the Western Hemisphere's largest food service and hospitality event. The NRA 2012 show attracted over 61,000 attendees along with over 1,900 exhibiting organizations. The two-day International Wine, Spirits & Beer Event (IWSB) is run concurrently with the NRA Show. IWSB is the only beverage alcohol event exclusively for food service and hospitality buyers.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Complimentary networking reception
- Hotel discounts
- Access to back-of-house tours of leading Chicago restaurants
- Focused Show floor area of exporters (American Food Fair)

May 18–21
Chicago, IL

restaurant.org/show

1,900 Exhibitors (2012)
61,000 Attendees (2012)

Seminars

Complimentary educational seminars are offered in the areas of profitability and entrepreneurship, jobs and careers, food and healthy living, sustainability and social responsibility, technology, franchise, beverage alcohol, and culinary demonstrations.

Industries

Approximately 900 product categories including, but not limited to, china, glassware, tableware, pizza ovens, griddles and grills, broilers, uniforms, hotel equipment and supplies, sauces, pizza, salads, soup bases, snack foods, meats (game and processed), and other products directly related to the restaurant/food service/lodging industry

Target Buyers

Decision makers within governments, industries, and private-sector companies who are involved in various aspects of restaurant and food service

WasteExpo 2013

"Welcoming our non-U.S. visitors is always a special highlight for me at WasteExpo. You demonstrate a huge commitment to the event and to the waste and recycling industry by traveling far and wide to be with us! We look forward to helping you connect with valuable business prospects from around the globe."

Rita Ugianskis-Fishman
Managing Director, Waste Industry Group
Penton Media

Summary

WasteExpo is the largest trade show in North America serving the $75 billion solid waste and recycling sectors. WasteExpo combines industry education with an exhibition that showcases industry products and services for buyers from around the world. Attendance is open to all individuals related to the solid waste and recycling industries.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Discounted full event package
- Complimentary ticket to international reception
- Complimentary ticket to welcome reception

May 20–23
New Orleans, LA

wasteexpo.com

557 Exhibitors (2012)
12,000 Attendees (2012)

Seminars

The latest trends, topics and technologies in the solid waste and recycling industries. 2012 tracks included recycling, recycling markets, recycling commodities, sustainability, money, business, law, worker health, safety, collection, collection e-tools, and technology.

Industries

Collection and transfer, processing and all forms of recycling, composting, waste storage, technology solutions, landfill technology including waste-to-energy

Target Buyers

Decision makers within governments, industries, and private-sector companies who are involved in various aspects of the solid waste and recycling industries; businesses and organizations that create waste in manufacturing retailing and/or providing services

International CTIA WIRELESS® 2013

"International CTIA WIRELESS is an excellent opportunity for international delegates to develop business contacts worldwide and to identify and select appropriate U.S. products to distribute in their regions. Attendees from all over the world are expected for this convention."

Sarah Bublitz
Marketing & Digital Communications Manager
CTIA–The Wireless Association®

Summary

The International CTIA WIRELESS® event represents a $1 trillion global marketplace that brings together the fastest growing, most dynamic segments of the telecommunications industry: wireless and converged communications, wireless broadband, mobile web computing, and data industries. Every year, this show draws approximately 40,000 attendees worldwide, representing approximately 125 countries and occupying nearly 400,000 square feet of exhibit space. The exhibits also run concurrently with educational programming featuring world-class speakers, prestigious awards, product demonstrations, informative sessions, and networking opportunities.

May 21–23
Las Vegas, NV

ctiawireless.com

1,100 Exhibitors (2012)
40,000 Attendees (2012)

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Access to the International Business Center and lounge
- Airfare and hotel discounts

Seminars

Addressing the most important issues facing executives, engineers, business development specialists, and marketing and sales professionals building wireless products and services. Designed for everyone from the wireless beginner to the developer to the engineer to the consumer expert, they are also an opportunity to investigate the new business opportunities rising in wireless, and to understand the challenges facing companies in the year ahead.

Industries

Accessories, application development, bluetooth, broadband communications, CDPD, cellular, cloud computing, fixed wireless services, handsets, infrastructure and networking, intelligent transportation, mcommerce, mhealth, mlearning, machine-to-machine (m2m)/telemetry, mobile applications, mobile consumer electronics, mobile social networking, PCS, paging, retail, satellite, security, smart energy, specialized mobile radio, system integration, and wireless data transmission

Target Buyers

Wireless and broadband service operators, enterprise, vertical markets, retailers, mobile developers, and engineers

InfoComm 2013

"InfoComm is committed to providing a global marketplace to make it easy for you to meet manufacturers, dealers and audiovisual professionals all in one place. Everything your organization needs to stay on top is here."

Jason McGraw
Senior Vice President of Expositions
InfoComm International

Summary

InfoComm International is the world's annual premier exposition and conference for the professional audiovisual information communications industry. InfoComm hosts exhibitors who are direct manufacturers and distributors of professional audio, video, display, multimedia, presentation, 3D, conferencing, telepresence, digital signage, streaming media, security, residential systems, and other high technology products and services for non-broadcast applications.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Two complimentary two-hour InfoComm University seminars
- Complimentary networking reception
- Hotel discounts

Seminars

Educational courses at InfoComm will offer everything for the audiovisual communications professional.

June 8–14
Orlando, FL

infocommshow.org

892 Exhibitors (2011)
22,713 Attendees (2011)

Industries

3D, visual display, data and video projection, audio components and systems, video conferencing, web conferencing, telepresence, digital signage, digital content creation, lighting and staging, internet streaming, and networked presentation and communication systems

Target Buyers

Decision makers within governments, industries, and private-sector companies who are involved in various aspects of the information and communication technology industry; private-sector and government officials working or interested in AV/IT technology including, but not limited to, programmers, dealers, distributors, engineers, consultants, and more

2013 International Franchise Expo

"The U.S. Commercial Service and the International Buyer Program consistently deliver invaluable support and assistance in attracting highly qualified investors from all over the world and we look forward to welcoming delegates to the 2013 edition of the International Franchise Expo. With record attendance and exhibitor participation, the IFE continues to bring together the best brands and most qualified candidates."

Corali Romero
International Development Manager
MFV Expositions

Summary

The International Franchise Expo (IFE) 2013 is an annual trade show, featuring over 300 franchise exhibitors, representing virtually every industry and investment level. Attendees have the opportunity to meet face-to-face with executives of the exhibiting franchisors and to attend free seminars as well as other symposia sessions presented by leading franchise experts. The franchise industry is a major contributor to the U.S. economy, employing more than 20 million people and contributing over $2 trillion in economic activity, according to the International Franchise Association, the show's sponsor. Franchise business jobs are projected to grow 2.1 percent in 2012, an increase of 168,000 jobs, according to a recent IFA report. The gross domestic product originating in the franchise sector is projected to grow 4.8 percent this year, an increase of $21 billion.

Benefits for IBP Attendees

- Free show admission to exhibits and symposia
- Free matchmaking
- Free assistance arranging and scheduling appointments with U.S. exhibitors and companies before and during the show
- Access to Global Business Center including meeting rooms to meet with exhibitors
- Assistance with travel and hotel bookings
- Free assistance with logistics at the show

June 20–22
New York, NY

ifeinfo.com

334 Exhibitors (2012)
14,313 Attendees (2012)

Seminars

A variety of visitor-centric seminars, including The A to Zs of Buying a Franchise, Franchising Your Business, and, for franchisors, the Certified Franchise Executive Career Development Program, specialty seminars, multi-unit franchise sessions, and over 70 free seminars and in-depth symposia

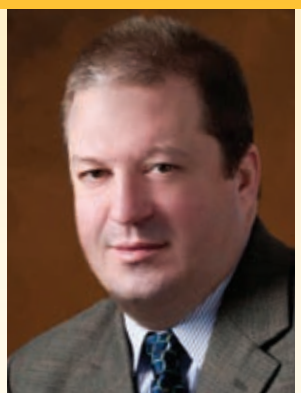
Industries

Franchising in all industries

Target Buyers

Entrepreneurs and business owners interested in franchising and small business

Fancy Food Show 2013



"With over 2,400 exhibitors coming from 81 different countries and regions, Fancy Food is by far the most comprehensive and diverse food showcase in the Western Hemisphere. We welcome our International visitors with open arms."

Chris Nemchek
Senior Vice President
Fancy Food Show

June 30–July 2
New York, NY

specialtyfood.com/fancy-food-show

2,400 Exhibitors (2011)
20,000 Attendees (2011)

Summary

The Fancy Food Show is North America's premier showcase for specialty-gourmet, ethnic, natural, and organic foods, snacks and beverages. Serving every major food buying channel, the show is a "must attend" event in the food industry.

Benefits for IBP Attendees

- Complimentary exhibit-only registration
- Complimentary Wi-Fi and identification ribbon in international lounge
- Dedicated registration area with multilingual staff
- Invitation to reception
- Hotel discounts

Seminars

The Fancy Food Show Education Program offers a variety of classes, workshops and seminars relating to the specialty food industry.

Industries

Baby food, baked goods, baking mixes and ingredients, beverages, condiments, confectionery, dairy and eggs, frozen, grains, oils, sauces, seasonings and cooking enhancers, snacks, soups, beans, spreads, and syrup

Target Buyers

Retail (specialty, gift, natural stores, supermarkets, mass merchants, housewares, internet/mail order), food service (restaurants, caterers, institutional buyers, hotels), distributors, importers, individual business owner/CEO/president, VP/DM/director, sales and marketing manager, buyer/purchasing manager, broker

Annual Meeting and Clinical Lab Expo of the American Association for Clinical Chemistry 2013

Elements of next-generation clinical science come together at the AACC Clinical Lab Expo. The world's experts will gather in Houston to set a course for the future of health care through an impressive lineup of educational sessions, a showcase of leading-edge products, and opportunities for professional networking.

Summary

The Annual Meeting and Clinical Lab Expo of the American Association for Clinical Chemistry (AACC Clinical Lab Expo) is the world's largest meeting devoted to diagnostic products for diagnosing diseases and measuring health status. Although the focus is on laboratory testing, the event increasingly emphasizes near-patient testing, patient self-testing, and original equipment manufacturer (OEM) products, which are of interest to developers and manufacturers of diagnostic products. A unique feature of the AACC Exposition is the OEM section which is, in effect, a trade show for companies which sell their products to IVD manufacturers. The OEM section includes exhibitors who sell electrical, mechanical, and other components, and biological products such as antibodies and DNA research materials.

Benefits for IBP Attendees

- Complimentary expo-only registration
- International reception (tickets limited)
- Airfare and hotel discounts.
- Tours of local hospitals and manufacturing facilities available upon request (please inquire)

July 28-August 1
Houston, TX

aacc.org/events

708 Exhibitors (2011)
9,128 Attendees (2011)

Seminars

More than 200 educational sessions and workshops. Please see the show website for schedule and fees.

Industries

Laboratory systems for clinical chemistry, hematology, microbiology, immunology, endocrinology, urinalysis, immunoassay, DNA testing, serology, lipids and cholesterol, animal clinical chemistry, enzymology, therapeutic drug monitoring, testing for drug abuse, cancer diagnosis and monitoring, reagents and standalone test kits, laboratory disposables, phlebotomy supplies, sterile materials, safety equipment, laboratory computer systems, products for near-patient testing and patient self-testing, glucose, coagulation, electrolytes, blood gases, cholesterol, OEM products for product developers and manufacturers: mechanical, biological, chemical and electronic components, and sub-systems

Target Buyers

Hospital administrators, representatives of national ministries of health, laboratory directors, scientists, doctors, pathologists, clinical chemists, laboratory technologists, academics, and a large number of product developers, manufacturers, and distributors of products for medical labs

MAGIC Marketplace (Summer) 2013

"The industry's premier event for trading design, inspiration, and innovation, MAGIC provides a front-row seat at fashion's most exciting showcase. Featuring all the latest trends, most talked-about labels, and tens of thousands of retailers from more than 80 countries around the world, MAGIC is the most comprehensive community of brands, buyers and fashion insiders at a single event—making it the must-attend forum for fashion media. MAGIC welcomes all international delegates to attend the August 2013 MAGIC Show"

Caiti Morris
Marketing Coordinator
MAGIC International

Summary

MAGIC is where tens of thousands of attendees from over 80 countries meet more than 5,000 apparel, accessories and footwear brands to trade information, preview trends, build business and shop fashion unlike anywhere else in the industry—sparking the strategic connections that become the relationships of tomorrow. With $200 million purchasing power per-day order volume and 85% of the top 50 retailers in attendance, more business is done at MAGIC than any other fashion retail trade event.

Benefits for IBP Attendees

- Complimentary registration to buyers after accreditation process
- Complimentary networking reception, fashion shows and educational sessions
- Access to the International Business Center with many amenities and staffed by Commercial Service industry specialists who can provide counseling on-site

August 19–21
Las Vegas, NV

magiconline.com

Seminars

Complimentary access to more than 40 high-profile industry seminars featuring 80+ leading executives

Industries

Women's, men's, juniors', and kids' apparel, footwear, and accessories; women's sportswear, evening wear, swimwear, juniors' advanced contemporary, premium denim, casual wear, classic tailored, progressive street and action-sport lifestyle, street wear, licensed apparel, home textile, manufacturers, fabric and trim suppliers, and supply chain service providers

Target Buyers

Retailers, importers, distributors, wholesalers, and jobbers in the fashion and apparel industry; decision markers within the textiles and apparel industry including, but not limited to, suppliers (fabric, trim, packaging), exporters, ad/marketing sales, technology services, brokers/agents, and manufacturers

PRINT 13

"Executive level professionals of innovative companies from around the world will travel to PRINT 13 seeking worldwide introductions and solutions to grow their offerings and companies. In this global marketplace we strive to attract more international attendees to maximize PRINT's ultimate networking, education, and marketplace."

Chris Price
Vice President
Graphic Arts Show Company

Summary

PRINT 13 is the most comprehensive and inclusive graphic communications industry exhibition and conference, held in the largest print market in the world—Chicago, IL. Seven special interest show floor pavilions will showcase live demonstrations of the very latest technologies, applications, products, and services—spanning the entire realm of print, online, and mobile communications—to provide a fully customized experience for print professionals in 12 key industry segments. CPP EXPO 2013, the Converting & Package Printing Exhibition, for the first time will co-locate with PRINT 13, expanding attendees' purchasing, peer networking exchange, and education opportunities. Fifty more co-located events will provide a diverse array of market segment-specific conferences, meetings, user groups, receptions, and more.

September 8–12
Chicago, IL

gasc.org/print13.aspx

680 Exhibitors (2009)
18,999 Attendees (2009)

Benefits for IBP Attendees

- Friendly, local language support
- Free exhibits-only admission
- Assistance with travel and housing arrangements
- Daily receptions/business networking events
- Visa application assistance

Seminars

Cutting-edge information presented by subject experts and leaders in the graphic communications industry to educate and update members of the trade on the latest industry trends, and provide insights on emerging technologies. Additionally, a special conference series will be sessions on opportunities in international markets.

Industries

Printing and graphic arts and imaging equipment, software, and supplies

Target Buyers

Corporate/education/in-plant print centers, transactional printers, package and specialty printers, wide format printers and imagers, quick/small commercial printers, commercial printers, photo imagers, mailing and fulfillment professionals, book printers/publishers, newspaper printers/publishers, marketing/creative services professionals, media/print buyers

PACK EXPO Las Vegas 2013

"PMMI is proud of our more than 20 years partnering with the International Buyer Program. Thanks in large part to the program, PACK EXPO shows play a critical role in the packaging and processing marketplace, consistently welcoming visitors from more than 120 nations and providing them with access to the latest technologies, unparalleled networking opportunities, and world-class education programs."

Charles D. Yuska
President & CEO
Packaging Manufacturers Machinery Institute

Summary

PACK EXPO Las Vegas 2013 will focus on the latest developments in packaging and processing technology and will showcase exhibitors' state-of-the-art advances in packaging machinery, processing machinery, converting machinery, materials, packages and containers, and components

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Airfare and hotel discounts
- International agent/distributor matchmaking program
- Access to the International Business Center, which includes a lounge with complimentary coffee and refreshments, Wi-Fi access, computer terminals and printers, private meeting rooms, and support staff
- Possible complimentary conference sessions (please inquire)

September 23–25
Las Vegas, NV

packexpo.com

1,559 Exhibitors (2011)
26,084 Attendees (2011)

Seminars

The Conference at PACK EXPO, a three-day conference program for both visitors and exhibitors on global issues of interest

Industries

Food and beverage/wine; bakery and snack; cosmetics and toiletries; dairy; drugs and pharmaceutical/medical; chemical; candy and confection; raw materials; paper and textiles; electronics/parts; computer hardware/software; entertainment; soaps and detergents; personal care, etc.

Target Buyers

Decision makers and influencers including corporate managers, engineers, manufacturers, quality controllers, purchasers, production supervisors, research/development, and sales and marketing in a broad range of respective industries; targeted, wide range of industry end-users, including food and beverage/wine, bakery and snack, cosmetics and toiletries, dairy, drugs and pharmaceutical/medical, chemical, candy and confection, raw materials, paper and textiles, electronics/parts, computer hardware/software, entertainment, soaps and detergents, personal care, and many more

RETECH 2013

"RETECH is a global event, uniting thousands of renewable energy professionals! The conference schedule features some of the most advanced educational sessions available anywhere in the world. Exhibiting companies showcase the industry's latest products, services, and technologies. As a proud member of the U.S. Commercial Service's International Buyer Program, we look forward to welcoming international delegations to RETECH 2013."

Jenn Heinold
Vice President, Events
Access Intelligence

Summary

The Renewable Energy Technology Conference and Exhibition (RETECH) 2013 attracts industry decision makers, exhibitors, and attendees from the U.S. and around the world, interested in learning about the latest renewable energy technologies across the entire renewable energy marketplace, from all renewable energy sectors: wind, solar, hydro, geothermal, ocean, biomass, and waste.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Complimentary networking reception
- Airfare and hotel discounts
- Free access to the International Business Center and lounge
- Discounted full conference registration

September 9–11
Washington, DC

retech2013.com

65 Exhibitors (2011)
2,412 Attendees (2011)

Seminars

The education program at RETECH focuses on all sectors of the renewable energy industry: biomass, geothermal, solar, tidal, waste-to-energy, and wind. There are also workshops and user group meeting held during the show.

Industries

Renewable energy (wind, solar, hydro, geothermal, ocean, biomass, and waste), financial, and legal investment

Target Buyers

Renewable energy manufactures and service providers, government officials, engineers, utility executives, and financial and legal executives

GridWeek 2013

"GridWeek brings together an extraordinary range of perspectives: including not only industry leaders and policymakers from the U.S. and around the world, but also scholars, advocates, and innovative thinkers from other industries navigating radical change. That kind of open, inclusive conversation and collaboration—which also marks the world's most promising smart grid projects—is crucial to realizing the full potential of this transformation of the electric system and the economy it shapes and serves."

Miriam Horn
Director, Smart Grid Initiative
Environmental Defense Fund

Summary

Globally recognized as the must-attend smart grid gathering, GridWeek is the only event with a proven history of attracting the complete diversity of smart grid stakeholders from around the world to explore smart grid's impact on the economy and global business, utility infrastructure, consumers, and the environment. Planned by a representative committee of industry stakeholders, GridWeek offers an agenda packed with 60+ sessions that cover the most relevant industry topics, gathers 120+ industry-leading speakers, and provides unique networking opportunities with stakeholders leading the smart grid movement.

Washington, DC

gridweek.com

40 Exhibitors (2012)

Benefits for IBP Attendees

- Discounted registration
- Access to the International Business Center and lounge
- Airfare and hotel discounts

Seminars

Three plenary and 60 breakout sessions over three days

Industries

Advanced metering infrastructure, asset management software, automatic restoration system, building automation systems, communication networks and infrastructure, computer hardware, customer care and billing software, cyber security software, demand response hardware, software and services, distributed energy resources, distribution automation hardware and software, electric and gas service delivery, electric, water, and gas meters, energy management software, energy management systems, enterprise software, fault detection and diagnostics software, feeder automation, high- and medium-voltage power delivery equipment, in-home displays, internet hardware and software, international standards, IT consultancy, systems integration

Target Buyers

Government, utilities, and regulatory agencies, integrated utility, generator/independent power producers, transmission and distribution, energy market retailers, energy end-use, power and energy equipment manufacturers, software/IT/communication/automation solution providers

Water Environment Federation Technical Exhibition and Conference 2013

"International delegates who have attended the show have expressed high satisfaction in meeting suppliers at the show, networking, and finding new business opportunities."

Laila Sukkariyyah
Director
WEF Global Programs

Summary

The Water Environmental Federation Technical Exhibition and Conference (WEFTEC®) is the largest annual water conference of its kind in the world and offers water quality professionals from around the world the best water quality education and training. Also recognized as the largest annual water exhibition, the expansive show floor provides unparalleled access to the most cutting-edge technologies in the field; serves as a forum for domestic and international business opportunities; and promotes invaluable peer-to-peer networking between its attendees.

Benefits for IBP Attendees

- Discounted exhibit hall registration
- Discounted technical program and sessions
- Airfare discounts on select airline and hotel discounts working through show housing authority
- Complimentary shuttle service between conference designated hotels and convention center
- Dedicated onsite international registration area
- Global center/lounge to accommodate international attendees

October 5–9
Chicago, IL

weftec.org

923 Exhibitors (2011)
17,000 Attendees (2011)

Seminars

A comprehensive technical program allowing water and wastewater professionals to attend workshops, and earn continuing education credit and PDH hours

Industries

Biosolids and sludge, chemicals and chemical handling, monitoring, controlling, sampling and analysis, pipe and collection systems, post-construction stormwater controls, process equipment and treatment systems, pumps and valves, stormwater-related services, temporary stormwater controls, etc.

Target Buyers

All professionals related to the water industry

International Baking Industry Exposition 2013

"The International Baking Industry Exposition brings together all segments of the baking industry from all over the world. With 100,000 square meters of exhibit space, a leading-edge education program, and special amenities for international participants, IBIE is the perfect platform the global baking community to connect and do business."

Jacquelyn Clair
Account Strategist
Marketing Design Group

Summary

The International Baking Industry Exposition (IBIE) is known worldwide as the only U.S. event that offers complete equipment, ingredient, and supply solutions to wholesale and retail baking professionals. Directors and managers from across the world and every segment of the grain-based food industry count on IBIE for the new technology, products, strategies, and information they need to stay competitive in all aspects of their operation.

Benefits for IBP Attendees

- Discounted registration
- Exclusive networking events
- Access to International Trade Center and lounge
- Export Interest Directory and meeting assistance
- Trade counseling
- Hotel discounts

October 6-9
Las Vegas, NV

ibie2013.com

713 Exhibitors (2010)
12,363 Attendees (2010)

Seminars

The American Institute of Baking (AIB) International provides a large scope of educational sessions at IBIE. Additionally, educational sessions are produced by the Retail Bakers of America, the Bread Bakers Guild of America, and the Tortilla Industry Association. IBIE's focused coursework covers a range of relevant categories: baking technology, food safety and security, business management, cake and cookie decorating, artisan bread making, healthy baking and more.

Industries

Baking equipment, ingredients, maintenance and sanitation equipment and products, packaging, supplies and services, transportation and distribution

Target Buyers

Artisan bakers, biscuit/cracker producers, catering companies, confectionary/dessert/specialty food producers, culinary companies, donut/pie/cookie producers, food service operators, multi-store and single-unit bakeries, pet food manufacturers, restaurants and hotels, snack food producers, supermarket chains/central bakeries/commissaries, supermarket in-store bakeries, tortilla producers, and wholesale bakeries/suppliers/producers

Industrial Fabrics Association International 2013

"As a four-time participant in the International Buyer Program, IFAI provides international attendees with excellent opportunities to identify and meet with motivated U.S. exporters exhibiting at the show. Attendees have consistently expressed that IFAI is the ideal location to meet a large number of customers, take advantage of top notch networking, and participate in great educational opportunities."

Todd Lindemann
Vice President, Conference Management
Industrial Fabrics Association International

Summary

Industrial Fabrics Association International (IFAI) Expo 2013 is the largest annual specialty fabrics industry exposition in the United States. Most of the exhibitors are U.S.-based suppliers. This is a proven trade exhibition and conference that showcases American-made products and services.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Complimentary networking reception
- Hotel discounts

Seminars

Four days of educational programs focus on specific end-product markets, manufacturer techniques, and application, delivered through classroom, demonstrations, and workshops. Education topics include fabric architecture, advanced textiles featuring safety products and applications, business management, sewing machine maintenance, and marketing techniques. Seminars will cover: business growth, business marketing, fabric architecture, green roof, demonstrations, advanced textiles, industry specialties, and safety/industrial/military.

October 23–25
Orlando, FL

ifaiexpo.com

400 Exhibitors (2012)
6,000 Attendees (2012)

Industries

Woven fabrics, nonwoven fabrics, knitted fabrics, laminated fabrics, coated fabrics, composite materials, fibers, yarns, film, textile forming equipment, sewing equipment, heat seaming equipment, graphics and printing equipment, tools, chemicals and compounds used in fibers, fabrics and applications, adhesives, testing equipment and services

Target Buyers

Decision makers within governments, industries, and private-sector companies who are involved in various aspects of industrial/technical textiles; private-sector and government officials working or interested in industrial/technical or specialty fabrics, equipment, and services

American Film Market 2013

"Nearly a billion dollars in export deals are closed each year at AFM. Every buyer finds the films that are best for their audience, resulting in a valuable and profitable experience."

Jonathan Wolf
Managing Director
American Film Market

Summary

Founded in 1981, the American Film Market (AFM) quickly became the largest motion picture export trade show in the world. The AFM is the only export trade show for motion pictures in the Western Hemisphere. Unlike international shows, the AFM offers easy access to Hollywood, its studios, and its executives. The AFM's tagline says it all: Filmmaking Starts Here!

Benefits for IBP Attendees

- Pre-qualified buyers receive an 80 percent discount ($100 vs. the standard fee of $495); industry attendees receive close to a 40 percent discount ($495 vs. $795 for the industry attendee full market badge).
- AFM buyers have access to 4,000 square foot buyer's lounge.
- Access to most film screenings
- Complimentary shuttle service to screenings and local hotels
- Discounted Santa Monica hotel rates with AFM's exclusive hotel booking service

November 6–13
Santa Monica, CA

americanfilmmarket.com

340 Exhibitors (2011
7,988 Attendees (2011)

Seminars

Five half-day conferences, each with a different focus, including finance, video-on-demand, and marketing. Additionally, a series of industry conversations offer interactive and informative discussions led by Hollywood thought leaders, including producers, technical gurus, and financial experts.

Industries

Entertainment, feature film, television film

Target Buyers

Professional attendees at the AFM, excluding exhibitors, fall into two categories: pre-qualified buyers and industry attendees. Pre-qualified buyers are companies actively engaged in importing motion pictures, including motion picture distributors, video distributors, pay cable, basic cable, free television broadcasters, and internet companies in their respective countries; industry attendees are those who tend to facilitate the production and/or import-export process including, but not limited to, production facilities, film, and producers.

POWER-GEN® International 2013

POWER-GEN International is the industry leader in providing comprehensive coverage of the trends, technologies, and issues facing the power generation sector. Displaying a wide variety of products and services, PGI represents a horizontal look at the industry, including key emphasis on new solutions and innovations for the future.

Summary

POWER-GEN® International (PGI) is the electric power generation industry's largest event in the world, attracting more than 19,000 attendees and 1,200 exhibitors from over 75 countries. Focused on providing the latest updates and information on key generation issues, PGI features a multi-track conference program plus curriculum of pre-conference courses. The world's largest power exhibition is held concurrently with the conference, showcasing thousands of products, technologies, and services.

Benefits for IBP Attendees

- Complimentary registration to the exhibition hall
- Access to the International Business Center and lounge
- Airfare and hotel discounts

November 12–14
Orlando, FL

power-gen.com

1200 Exhibitors (2010)

Seminars

The educational and technical sessions will include over 200 professional speakers in more than 35 conference sessions, providing the latest technology and cutting-edge information for the power industry.

Industries

Architectural/construction/engineering services, electrical power systems, industrial process controls, pollution control equipment, pumps/valves/compressors, renewable energy equipment, and water resources equipment/services

Target Buyers

Electric utilities, independent power producers, industrial facilities, project developers, architect/engineering firms, waste-to-energy plant operators, financial/legal firms, co-generators, self-generators, OEMs, unregulated generation subsidiaries, merchant plants, construction and maintenance contractors, fuel suppliers, power industry consultants, power plant designers, research and development organizations, human resource managers and recruiters, equipment inspection and repair specialists, operation service providers, and IT specialists

Greater New York Dental Meeting 2013

"The Greater New York Dental Meeting is unique in that it offers attendees six days of a congress simultaneously with four days of a free exhibition in the world's most popular city decorated with all the holiday festivities and three major airports nearby."

Dr. Robert Edwab
Executive Director
Greater New York Dental Meeting

November 29–December 4
New York, NY

gnydm.com

600 Exhibitors (2011)
54,000+ Attendees (2011)

Summary

The Greater New York Dental Meeting (GNYDM) is considered the premier dental event in the United States throughout the world. Drawing upon approximately 1,500 technical exhibit booths and bringing together over 6,600 international attendees representing 127 countries, the GNYDM is the largest health care event in the United States.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Complimentary networking reception
- Airfare and hotel discounts
- Free visit to hospital health care facilities
- Discounted educational programs
- Sunday evening private international reception
- Free bus transfers between selected hotels and convention center
- Special brochure of exhibitors delivering products to hotels before returning home
- Pre-sorted badges by delegation to avoid waiting in lines

Seminars

World-renowned clinicians offering presentations as seminars, essays, and hands-on workshops, featuring the latest scientific advances in the world of dentistry, technology and health care. All of the programs award certificates at the completion of the course including a Certificate of Meeting Attendance.
The GNYDM continues to offer free programs in Italian, French, Portuguese, Russian, and Spanish to accommodate international attendees, and also features a high-tech 400-seat arena right on the exhibition floor where modern dental procedures are performed on actual patients.

Industries

Dental equipment, dental technology, dental services, and training

Target Buyers

Dental manufacturers, dentists, dealers, clinicians, educators and government officials

International Contacts

If you are interested in attending an IBP show, contact your local U.S. Commercial Service office or State Department Partner Post.

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